

Did You Know? ... Textbook Prices SPIKE

20% (New Texts) to 59% (Used Texts)

When Faculty DELAY Book Orders

(Prices for Six Sample UI Courses Below)

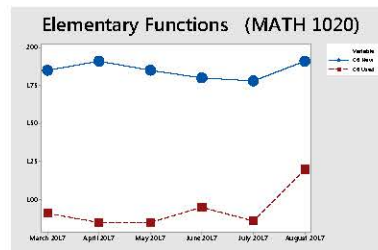
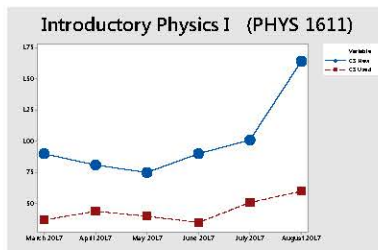
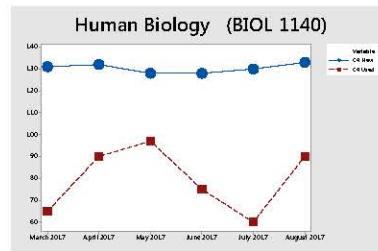
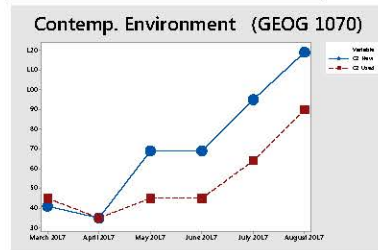
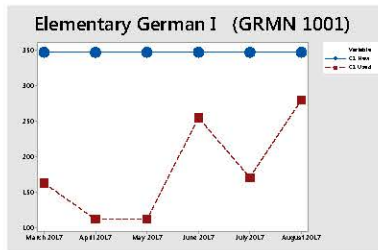
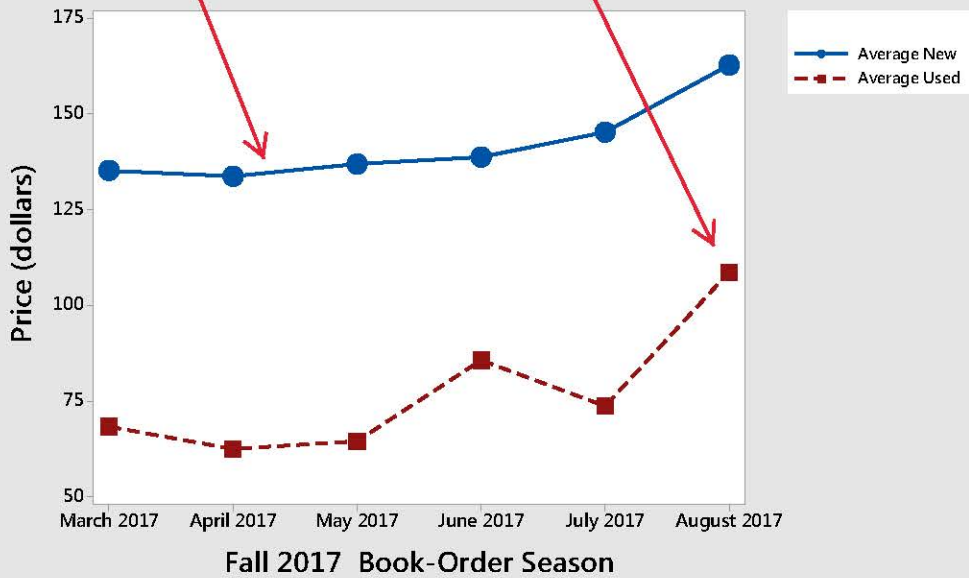
ORDER SPR 2018 BOOKS BY NOV. 6

FACULTY

SAVE STUDENTS

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Average New Prices Spike 20% , Average Used Prices Spike 59%



SOURCE: Amazon Price Tracker (<https://keepa.com>) Data collected by Iowa Hawk Shop/University Bookstore and presented by UI Textbook Committee, Oct. 2017.