Affordable Content Initiative
## Unizin Consortium

### Inclusive Access

<table>
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<tr>
<th>Online Homework Platforms</th>
<th>Online Textbooks</th>
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<tr>
<td>Online Homework Platform Examples</td>
<td>Publisher Content</td>
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<tr>
<td>• Pearson’s MyLab/Mastering</td>
<td>• Access for the <strong>duration of enrollment</strong> at the University of Iowa</td>
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<tr>
<td>• Cengage’s MindTap</td>
<td>• Unizin’s Engage eReader</td>
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<td>• Macmillan’s LaunchPad</td>
<td>• Access on Day One</td>
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https://community.unizin.org/publisher
AFFORDABLE CONTENT INITIATIVE

PILOT SAVINGS!

FALL 2017 – 1,293 STUDENTS = $90,118
SPRING 2018 – 3,151 STUDENTS = $168,586
TOTAL SAVINGS = $ 258,704

Campus Partnerships

• Office of Teaching, Learning & Technology – Unizin
• University Libraries – OER, eTextbooks on reserve
• University Hawk Shop Bookstore - Rentals
AN EXAMPLE
MSCI:1500

Print Price: $154.00
Unizin Price: $109.72
Student Savings: $44.28

Times 942 students: $41,711.76
AN EXAMPLE

CPH: 1600

Print Price: $206.00
Unizin Price:
  $64.65/32.32
Student Savings: $141.35

Times 120 students: $16,962.00
Half-Price: $8,981
SAMPLING OF COURSES

Fall 2017 – 6, Spring 2018 – 18, Fall 2018 – over 120 and more every day

- General Chemistry
- Principles of Chemistry
- Managerial Accounting
- Lots of HHP courses
- Lots of HPAS courses
- College Algebra
- Mathematics for Business
- Calculus for the Biological Sciences
- Engineering Math III: Matrix Algebra
Courses
Please select a course to begin placing your order. After making a selection, you will then choose which sections you would like to include in your order.

**COURSE FILTERS**

- Course Level
- Course Subject
- Course Number
- Term

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**Spring 2018**

- **Team Building**
  - LLS
  - 1140
  - default-campus

- **Basic Orienteering**
  - LLS
  - 1130
  - default-campus

- **Expedition Orienteering**
  - LLS
  - 1131
  - default-campus

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Textbook and Resources Help
Engage Reader:

https://uiowa.instructure.com/courses/70466/external_tools/3412

- Search function
- Bookmarking
- Notetaking

- Print
- Highlight
- Notes
- Tagging
- Questions to Instructors (Student only)
- Analytics (Instructor only)
UNIZIN/IOWA AUTOMATION
FULL AUTOMATION FOR FALL 2018

Unizin Order Tool  MAUI / MyUI  ICON/Canvas  Opt Out (not advised)  U-Bill
Database Systems
CS:4400:0001

Registration Status: Underway
Section Type: Stand-alone
Primary Instructor: Andiappan, Palaniappan

Textbooks and Other Resources

Textbooks ordered through Iowa Hawk Shop, Iowa Book and Supply, Prairie Lights, ICON Direct, and the ISBA Law Bookstore will be automatically loaded into your course. Depending on your departmental default settings, textbooks will appear on MyUI automatically unless you deselect one or more books below, or you indicate which books you want to appear on MyUI.

You may enter non-textbook resources below as well.

Order e-texts and other resources from ICON Direct
ICON DIRECT OPT OUT SPRING 2018

In compliance with federal regulations, you may choose to opt out of the inclusive access program for any class using eText titles. Before opting out, consider these potential consequences:

- You will lose access to all the features and benefits of the electronic text.
- You will lose access to any additional content your instructor might add to the electronic text, such as links to other content; additional supplemental resources; and highlights, annotations and study tips your instructor may add to guide your engagement and learning in the course.
- You will be responsible for legally obtaining alternate versions of all required course materials.
- You will be responsible for legally obtaining alternate versions of the same materials prior to the first day of the class.
- Faculty are not responsible for providing you with alternate materials or waiving course/class requirements.

You will not be able to opt in or opt out of ICON Direct resources after a course's "Last day for tuition & fee reduction" deadline. Visit https://registrar.uiowa.edu/course-deadlines for more information.

<table>
<thead>
<tr>
<th>Course Name</th>
<th>Primary Instructor</th>
<th>Lock Out Date</th>
<th>Opt In/Out</th>
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<tr>
<td>FIN:3200:0002 Spr18 Investment Management</td>
<td>Jeffrey Hart</td>
<td>01/29/2018</td>
<td>Opt In</td>
</tr>
<tr>
<td>MKTG:3000 Spr18 Introduction to Marketing Strategy</td>
<td>Nancy Abram</td>
<td>01/29/2018</td>
<td>Opt Out</td>
</tr>
<tr>
<td>MSCI:3000:0A06 Spr18 Operations Management</td>
<td>Maryam Rahmani Moghaddam</td>
<td>01/29/2018</td>
<td>Opt In</td>
</tr>
</tbody>
</table>
The following textbook and resource information is for planning purposes only and could be modified. Final textbook information will be available four weeks before the start of the semester. Please check then to finalize your textbook and resource purchases.

ICON DIRECT TEXTBOOKS

The ICON Direct program will be used to provide required course materials via your ICON course site. Your U-Bill will be charged automatically by the Iowa Hawk Shop after your course has started, unless you opt out prior to the deadline for your course. Specific opt out information will be provided in the course syllabus and in the opt-out tool.

- Digital Arts Required
  ISBN: 9781780933290
  Author: Cat Hope; John Charles Ryan
  Publisher: Bloomsbury US ©2018
  Will be billed to your U Bill

OTHER TEXTBOOKS AND RESOURCES

Sales tax is not charged for any purchase at the Iowa Hawk Shop/University Bookstore regardless of payment method. Students may charge textbooks to UBill, if current. In addition, some textbooks and course materials may be held in course reserves at the Libraries.

- Organizations & Organizing (6th) Required
  ISBN: 9780131958937
  Author: Scott
  Publisher: Routledge/Taylor & Francis ©2007
  Approximate Price: $150.00

Books have been ordered at: Iowa Hawk Shop
Questions?

Annette Beck
annette-beck@uiowa.edu

Vicky Maloy
victoria-maloy@uiowa.edu