About
ICON Direct

- Affordable Content Initiative (Unizin)
- eTextbook
- Online Homework Solutions like Mastery Chemistry, My MathLab, etc.
- **Office of Teaching, Learning & Technology**
  - ICON Direct and Pressbooks

- **University Libraries**
  - Open Educational Resources (OER) and
  - Textbook Purchase & Affordability

- **Iowa Hawk Shop**
  - Textbook Rentals
  - Non-Unizin Inclusive Access

- [https://provost.uiowa.edu/affordable-content-initiatives](https://provost.uiowa.edu/affordable-content-initiatives)
Pilot Savings!

Fall 2017 – 1,920 students = $88,752
Spring 2018 – 3,348 students = $164,240
Summer 2018 – 726 students = $26,231
Fall 2018 Predicted = 8,829 students - $439,844

TOTAL SAVINGS = $719,068
September 4, 2018:

- UISG passed a resolution in support of ICON Direct
Support Articles

Get Started

- Getting Started with the ICON Direct eReader
- ICON Direct Order Tool

Policies

- Opting out of ICON Direct
Search by:

- ISBN – Best Option
- Course Subject
- Course Level
- Course Number
- Term
Database Systems
CS:4400:0001

Registration Status: Underway
Section Type: Stand-alone
Primary Instructor: Andiappan, Palaniappan

Planner Status: Approved
Session: Spring 2018

Textbooks and Other Resources

Textbooks ordered through Iowa Hawk Shop, Iowa Book and Supply, Prairie Lights, ICON Direct, and the ISBA Law Bookstore will be automatically loaded to MAUI. Depending on your departmental default settings, textbooks will appear on MyUI automatically unless you deselect one or more books below, or you will have to explicitly indicate which books you want to appear on MyUI.

You may enter non-textbook resources below as well.

Order e-texts and other resources from ICON Direct
Textbooks and Other Resources

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You may enter non-textbook resources below as well.

ICON Direct Information and Ordering

Textbooks (loaded automatically from bookstore feeds)
Textbooks and Resources

The following textbook and resource information is for planning purposes only and could be modified. Final textbook information will be available four weeks before the start of the semester. Please check then to finalize your textbook and resource purchases.

ICON DIRECT TEXTBOOKS

The ICON Direct program will be used to provide required course materials via your ICON course site. Your U-Bill will be charged automatically by the Iowa Hawk Shop after your course has started, unless you opt out prior to the deadline for your course. Specific opt out information will be provided in the course syllabus and in the opt-out tool.

- Digital Arts Required
  ISBN: 9781780933290
  Author: Cat Hope; John Charles Ryan
  Publisher: Bloomsbury US ©2018
  Will be billed to your U-Bill

OTHER TEXTBOOKS AND RESOURCES

Sales tax is not charged for any purchase at the Iowa Hawk Shop/University Bookstore regardless of payment method. Students may charge textbooks to UBill, if current. In addition, some textbooks and course materials may be held in course reserves at the Libraries.

- Organizations & Organizing (8th) Required
  ISBN: 9780131958937
  Author: Scott
  Publisher: Routledge/Taylor & Francis ©2007
  Approximate Price: $150.00

Books have been ordered at: Iowa Hawk Shop
# Opt-Out in ICON

## ICON DIRECT OPT OUT SPRING 2018

In compliance with federal regulations, you may choose to opt out of the inclusive access program for any class using eText titles. Before opting out, consider these potential consequences:

- You will lose access to all the features and benefits of the electronic text.
- You will lose access to any additional content your instructor might add to the electronic text, such as Invisio to other content; additional supplemental resources; and highlights, annotations and study tips your instructor may add to guide your engagement and learning in the course.
- You will be responsible for legally obtaining alternate versions of all required course materials.
- You risk falling behind in the course if you have not acquired alternate versions of the same materials prior to the first day of the class.
- Faculty are not responsible for providing you with alternate materials or waiving course/class requirements.

You will not be able to opt in or opt out of ICON Direct resources after a course’s “Last day for tuition & fee reduction” deadline. Visit [https://registrar.uiowa.edu/course-deadlines](https://registrar.uiowa.edu/course-deadlines) for more information.

<table>
<thead>
<tr>
<th>Course Name</th>
<th>Primary Instructor</th>
<th>Lock Out Date</th>
<th>Opt In/Out</th>
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<tbody>
<tr>
<td>FIN:3200:0002 Spr18 Investment Management</td>
<td>Jeffrey Hart</td>
<td>01/29/2018</td>
<td>Opt In</td>
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<tr>
<td>MKTG:3000 Spr18 Introduction to Marketing Strategy</td>
<td>Nancy Abram</td>
<td>01/29/2018</td>
<td>Opt Out</td>
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<tr>
<td>MSCI:3000:0006 Spr18 Operations Management</td>
<td>Maryam Rahmani Moghaddam</td>
<td>01/29/2018</td>
<td>Opt In</td>
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Questions?

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