

ICON
 **DIRECT**

About **ICON Direct**

- **Affordable Content Initiative (Unizin)**
- **eTextbook**
- **Online Homework Solutions like Mastery Chemistry, My MathLab, etc.**

Campus Partnerships

- **Office of Teaching, Learning & Technology**
 - ICON Direct and Pressbooks
- **University Libraries**
 - Open Educational Resources (OER) and
 - Textbook Purchase & Affordability
- **Iowa Hawk Shop**
 - Textbook Rentals
 - Non-Unizin Inclusive Access
- <https://provost.uiowa.edu/affordable-content-initiatives>



Savings So Far...

Pilot Savings!

Fall 2017 – 1,920 students = \$88,752

Spring 2018 – 3,348 students = \$164,240

Summer 2018 – 726 students = \$26,231

Fall 2018 Predicted = 8,829 students - \$439,844

TOTAL SAVINGS = \$719,068



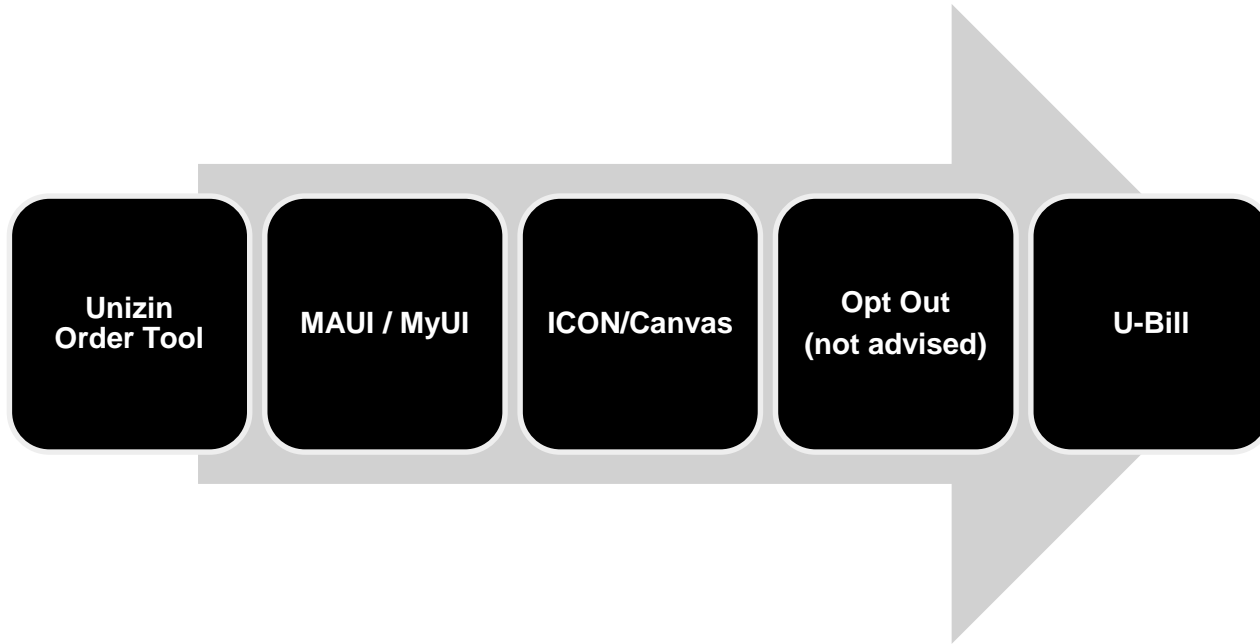
September 4, 2018:

- UISG passed a resolution in support of ICON Direct

UISG Resolution



Inclusive Access Cycle



https://its.uiowa.edu/icon-direct

OVERVIEW

HOW TO AND SUPPORT

IT SERVICE ALERTS

RELATED SERVICES

Support Articles

Get Started

[Getting Started with the ICON Direct eReader](#)

[ICON Direct Order Tool](#)

Policies

[Opting out of ICON Direct](#)

ICON Direct Website

Courses

Please select a course to begin placing your order.

After making a selection, you will then choose which sections you would like to include in your order.

▼ COURSE FILTERS [clear all](#)

Course Level

Course Subject Course Number

Term

Spring 2018 15 WEEKS

MK Martha Kirby

Political Science Des Moines Internship

POLI 3124 Upper Level Undergraduate/Graduate (3000-4999)

default-campus

1 sections on order

[View Order](#)

FB Frederick Boehmke

Ph.D. Dissertation

POLI 7910 Graduate (5000-7999) default-campus

[Start](#)

[Textbook and Resources Help](#)

Search by:

- ISBN – Best Option
- Course Subject
- Course Level
- Course Number
- Term

Unizin Order Tool

Database Systems
CS:4400:0001

 [Return to Summary](#)

[Set Default Landing Page](#) 

Registration Status: **Underway**
Section Type: Stand-alone
Primary Instructor: Andiappan, Palaniappan

Planner Status: **Approved**

Session: **Spring 2018**

[View in Course Library](#)

Textbooks and Other Resources


Textbooks ordered through Iowa Hawk Shop, Iowa Book and Supply, Prairie Lights, ICON Direct, and the ISBA Law Bookstore will be automatically loaded to MAUI. Depending on your departmental default settings, textbooks will appear on MyUI automatically unless you deselect one or more books below, or you will have to explicitly indicate which books you want to appear on MyUI.

You may enter non-textbook resources below as well.

[Order e-texts and other resources from ICON Direct](#)

Lap Swimming II
HPAS:1325:0200

[Return to Summary](#)

[Set Default Landing Page](#) 

Registration Status: **Open**
Section Type: Stand-alone
Primary Instructor: Hursh, Allison Lee

Course ID: 74579
Curriculum: 08915
Course Section ID: 865891
Sent to Astra: 12/13/17 10:15 AM

Planner Status: **Approved**

Session: **Fall 2018**

[View in Course Library](#)

Textbooks and Other Resources

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[ICON Direct Information and Ordering](#)

Textbooks (loaded automatically from bookstore feeds)

	Title	ISBN	Author	Publisher	Copyright Year	Retail Price	Bookstore	Purchasing Options	Display on MyUI	
edit	Connect Get Active 2.0	9781260375244	Lochbaum	McGraw Hill		22.5	ICON Direct	Required	Yes	delete

MyUI Student View

Textbooks and Resources

The following textbook and resource information is for planning purposes only and could be modified. Final textbook information will be available four weeks before the start of the semester. Please check then to finalize your textbook and resource purchases.

ICON DIRECT TEXTBOOKS

The ICON Direct program will be used to provide required course materials via your ICON course site. Your U-Bill will be charged automatically by the Iowa Hawk Shop after your course has started, unless you opt out prior to the deadline for your course. Specific opt out information will be provided in the course syllabus and in the [opt-out tool](#) .

- **Digital Arts Required**

ISBN: 9781780933290

Author: Cat Hope; John Charles Ryan

Publisher: Bloomsbury US ©2018

Will be billed to your U Bill



OTHER TEXTBOOKS AND RESOURCES

Sales tax is not charged for any purchase at the Iowa Hawk Shop/University Bookstore regardless of payment method. Students may charge textbooks to UBill, if current. In addition, some textbooks and course materials may be held in course reserves at the [Libraries](#) .

- **Organizations & Organizing (6th) Required**

ISBN: 9780131958937

Author: Scott

Publisher: Routledge/Taylor & Francis ©2007

Approximate Price: \$150.00

Books have been ordered at: [Iowa Hawk Shop](#) .

MyUI Student View



ICON DIRECT OPT OUT SPRING 2018

In compliance with federal regulations, you may choose to opt out of the inclusive access program for any class using eText titles. Before opting out, consider these potential consequences:

- You will lose access to all the features and benefits of the electronic text.
- You will lose access to any additional content your instructor might add to to the electronic text, such as links to other content; additional supplemental resources; and highlights, annotations and study tips your instructor may add to guide your engagement and learning in the course.
- You will be responsible for legally obtaining alternate versions of all required course materials.
- You risk falling behind in the course if you have not acquired alternate versions of the same materials prior to the first day of the class.
- Faculty are not responsible for providing you with alternate materials or waiving course/class requirements.

You will not be able to opt in or opt out of ICON Direct resources after a course's "Last day for tuition & fee reduction" deadline. Visit <https://registrar.uiowa.edu/course-deadlines> for more information.

Course Name	Primary Instructor	Lock Out Date	Opt In/Out
FIN:3200:0002 Spr18 Investment Management	Jeffrey Hart	01/29/2018	<input checked="" type="button" value="Opt In"/>
MKTG:3000 Spr18 Introduction to Marketing Strategy	Nancy Abram	01/29/2018	<input type="button" value="Opt Out"/>
MSCI:3000:0A06 Spr18 Operations Management	Maryam Rahmani Moghaddam	01/29/2018	<input checked="" type="button" value="Opt In"/>

Opt-Out in ICON



Questions?

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